



Vikaranji Private Limited

Civil Construction & Infrastructure Development

● Pitch deck

Vikaranji Private Limited

“We are building enduring foundations that strengthen India’s infrastructure — combining engineering precision, on-ground expertise, and a deep commitment to quality, safety, and sustainability.

Vikaranji Private Limited is a multi-disciplinary civil construction company specializing in roads, bridges, industrial buildings, drainage systems, water supply, and public utility projects.

We provide end-to-end services including design, execution, and project management for both government and private clients, ensuring timely delivery and cost efficiency.

Driven by a commitment to quality, transparency, and sustainability, Vikaranji Private Limited continues to strengthen India’s infrastructure growth under national initiatives such as PM Gati Shakti, Bharatmala, and Smart Cities Mission.

Market Need



Reliable and Exp Civil Contractors for public and private infrastrata projects



Integrated Construction Services from design to project delivery



Efficient Project Management ensuring time and cost optimization



Quality, Safety & Sustainability Standards in execution



Long-term Partnerships with government bodies and developers

The Gaps in Traditional Construction Practices **Are They Ready for India's Rapid Infrastructure Growth?**

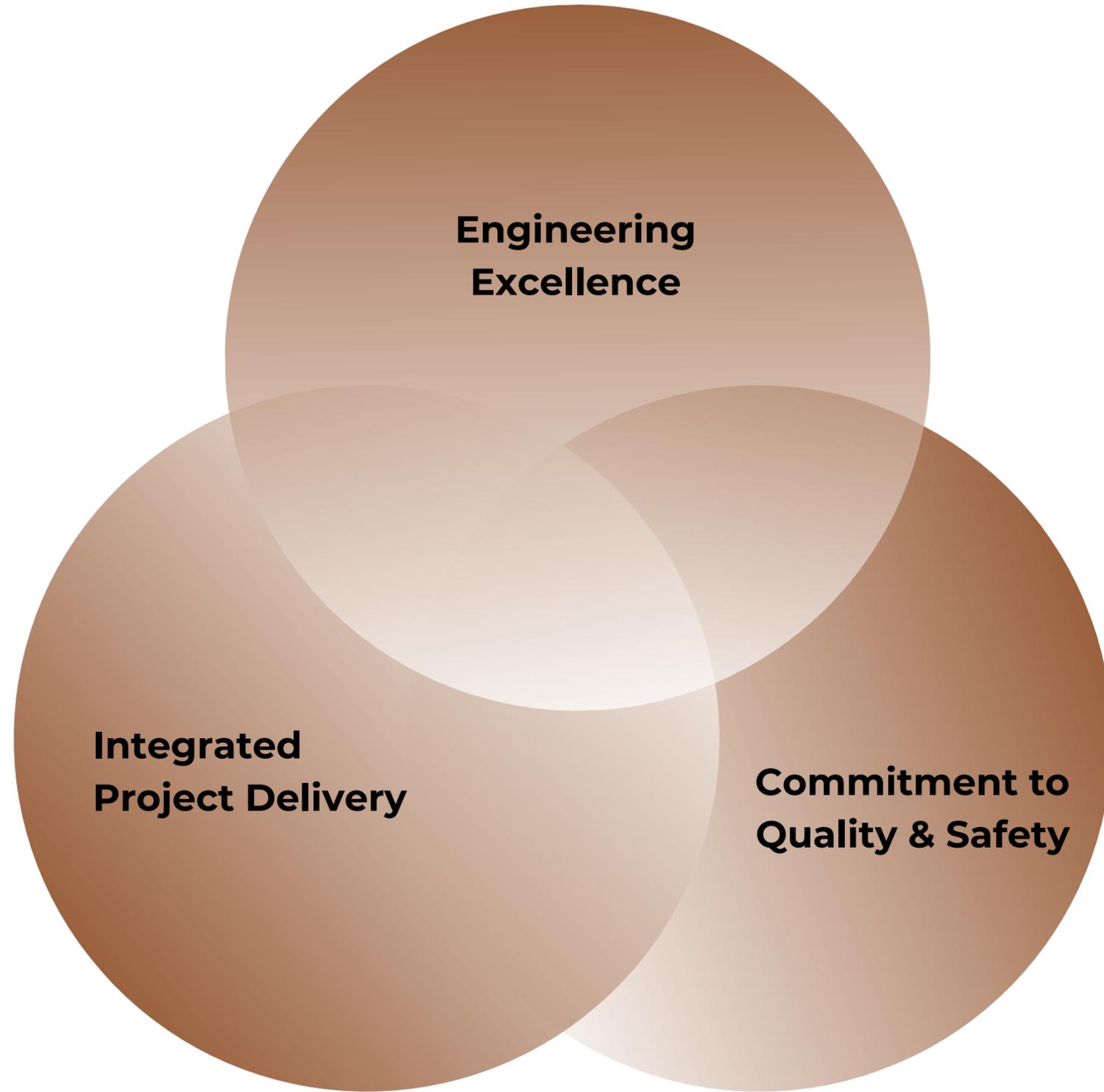
Fragmented contractors lead to inconsistent project quality and delays.

Limited adoption of modern equipment and project monitoring tools.

High dependency on subcontracting increases cost and reduces accountability.

Inefficient procurement and coordination slow down project timelines.

Lack of transparency and compliance affects stakeholder trust.



Why **Vikaranji Private Limited** Stands Out

Proven capability in handling both government and private infrastructure projects.

Streamlined project management with optimized timelines and resource allocation.

Trusted partnerships with engineers, vendors, and suppliers across India.

Consistent delivery record supported by skilled manpower and modern machinery.

STP Analysis

Segmentation

We cater to infrastructure, real estate, and industrial sectors that require civil construction, site development, and project management services.

Our focus spans roads, bridges, drainage systems, water supply projects, and industrial buildings — where timely delivery, cost efficiency, and quality execution are critical success factors.

Targeting

Our primary focus is on government departments, infrastructure developers, industrial clients, and private contractors seeking reliable execution partners.

We serve urban and semi-urban regions across India, working through a strong vendor network, skilled workforce, and efficient project teams to ensure consistent performance.

Positioning

We position Vikaranji Private Limited as a trusted, quality-driven civil construction partner delivering end-to-end infrastructure solutions.

With a proven record in execution excellence, safety compliance, and cost discipline, we stand for precision, reliability, and integrity in every project we build.

Unlocking Value Across Segments



Market Size

USD 190.7 Billion

Infrastructure Sector Size

8.2%

Expected CAGR
(2025-2030)

USD 280.6 Billion

*Projected Market Size for
Year 2030*

Source:

Source: Ministry of Finance, Mordor Intelligence

Value Drivers

Proven on-ground execution and compliance expertise.

Strong vendor network ensuring cost and time efficiency.

Commitment to safety, sustainability, and transparent delivery.

Scaling Up for Success: Growth & Expansion

↑ Market Expansion ↓
↓ Operational Excellence ↑

Expand operations into new cities and regions.

Form alliances with government and private developers.

Strengthen presence in Tier 2 & Tier 3 markets.

Upgrade equipment and project management systems.

Adopt digital tools for real-time site monitoring.

Train and expand skilled workforce.



Vikaranji Private Limited is scaling with a dual approach — expanding project footprint across India while reinforcing execution efficiency and quality, to position itself as a preferred partner in India's infrastructure development journey.

Maximizing Value: Strategic Revenue Streams

Government & Institutional Projects

Revenue from civil contracts under public infrastructure schemes — roads, bridges, drainage, and water supply works.

Private & Industrial Projects

Turnkey construction and subcontracting for factories, warehouses, and real estate developments.



Project management & consultancy services



Equipment rental and logistics support



Maintenance & repair contracts

Finance

Category	Amount (₹ Lakhs)	% Allocation
Machinery & Equipment Expansion	70	35%
Working Capital for Ongoing Projects	60	30%
Skilled Workforce & Management Team Expansion	30	15%
Technology & Project Monitoring	20	10%
Market & Geographic Expansion	20	10%
Total	200	100%

Finance

Month	Milestones
Month 1	Procurement setup, initial hiring, shortlist new cities
Month 2	Deploy machinery & digital tools, ERP setup
Month 3	Open 1 regional office, hire engineers, submit tenders
Month 4	Start new projects, acquire private contracts
Month 5	Submit 3–5 government tenders, optimize ERP & processes
Month 6	Complete projects, win 2–3 new contracts, expansion review

“ We would love to connect with you!
Whether you're an investor, partner,
or client, feel free to reach out. Our
team is eager to answer any questions
or explore potential collaborations.

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